

DAMA International Code of Ethics
The Code of Conduct for DAMA Officers, Advisors, and Members

Statement of DAMA International Code of Ethics and Governance

As a DAMA International Officer or Advisor, Chapter Officer, or DAMA Member, I recognize my obligation to:

- Observe the precepts of DAMA International as set forth in the bylaws, guidelines and policies of DAMA International;
- Understand the ethics and values DAMA-I has chosen to adopt and to conduct all matters concerning my membership in DAMA-I in the spirit and actions of these ethics and values;
- Preserve and actively promote the ideals and mission of DAMA International;
- Promote the image of DAMA International by refraining from:
 - Engaging in any sales activity, including direct or indirect solicitation, or conducting any other activity contrary to the purpose or policies of DAMA International and its affiliated chapters, as is appropriate to a non-profit professional organization;
 - Distributing any materials or posting displays of any kind at DAMA International or affiliated chapter sponsored activities without prior approval and express written consent of DAMA International or affiliated chapter, respectively;
 - Using the DAMA International name or logo (or that of an affiliated chapter) other than in the conduct of DAMA International business as determined by the Board of Directors of DAMA International and/or its affiliated chapter(s) without prior approval of the President of DAMA International or an affiliated Chapter President (verbal or written approval as appropriate);
 - Making negative or disparaging comments about any vendor, product, service, other organization or individual either orally or in writing;

In addition to the member codes of behavior, as a Chapter Officer, DAMA-I Board of Directors Officer or DAMA-I advisor, I also recognize my obligation to:

- Support actively the programs of DAMA International and its affiliated Chapters;
- Recognize my acceptance of a position as a DAMA International Chapter Officer, DAMA-I Board of Directors Officer or DAMA-I advisor as a commitment to perform certain tasks in pursuit of goals stated for the position and the DAMA-I community and to agree to perform those responsibilities to the best of my ability throughout my term of office or advisory service;

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- Accept my commitment to fulfill my DAMA International obligations so that I shall not profit personally as a direct result of my performance as a DAMA officer or advisor;
- Bring to the DAMA International Ethics Officer any concerns over possible conflicts of interest that may arise from the performance of my professional role and my presence on the Board of Directors or Advisors to DAMA International;
- Conduct all business on behalf of DAMA International and its affiliated chapters according to the values and ethical practices adopted by DAMA International;
- Protect positively the reputation, creditability and effectiveness of DAMA and its mission in all contact with others, regardless of their affiliation with DAMA;
- Refrain from communication or discussion, oral or written, concerning DAMA-I matters with any person not directly involved in the matter, both during my term as a Chapter Officer, DAMA-I Board of Directors Officer or DAMA-I Advisor and after my term has been completed;
- Regard any communication (oral or in writing) I make concerning DAMA-I to be “official” and “on the record” to avoid any misunderstanding of intent or action and ensure that all my communications concerning DAMA-I be made carefully and in accordance with the ethics and values adopted by DAMA International.
- Protect closely any member or prospective member personal contact information under my control for use only by DAMA-endorsed or DAMA-specific activities. Refrain from the distribution or sale of any chapter or other DAMA membership contact information to any other organization for any purpose not specifically endorsed or sponsored by DAMA International or an affiliated DAMA chapter.

I hereby certify that I have read and understand this Code. By signing this Code of Conduct and Ethics statement, I agree to adhere to DAMA International's Bylaws and other governing documents.

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Data Professionals Worldwide**

Print Full Name: _____

Title / Position: _____

Signature: _____

Date: _____

Chapter Name: _____

Location: _____